



**THE UNIVERSITY OF THE WEST INDIES**  
**SEISMIC RESEARCH CENTRE**  
ST. AUGUSTINE, TRINIDAD AND TOBAGO, WEST INDIES

21<sup>st</sup> March 2018

**LAUNCH OF NEW LOGO**

The University of the West Indies Seismic Research Centre (UWI-SRC) is pleased to present the Centre's new logo. Designed to incorporate the three hazards monitored and researched at The University of the West Indies Seismic Research Centre, our new logo aims to provide an easily recognizable symbol associated with our position as the official and trusted geologic authority in the English-speaking Eastern Caribbean. Each element is clearly demarcated to ensure clarity and to aid in promoting The UWI-SRC's additional role as an agency of education and public information. The elements meet to form a circle, illustrating the causative relationship that exists among them.



The new logo forms part of the overall strategic plan of the Centre which is grounded in that of The UWI. Our strategic focus has been reviewed and renewed to better reflect the direction in which we are moving – to monitor, research and provide advice on geo-hazards so as to protect lives and livelihoods in our region. Thus with our new mission, continued commitment to excellence and culture of innovation and improvement, the time is right to renew our branding. As part of this rebranding, our new and improved website will be launched within the next few months to better serve our stakeholders.

We thank you for your continued support and we look forward to continuing our partnership as we seek to ensure the reduction of risk in our region from these geological hazards.



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### **About The UWI Seismic Research Centre**

The University of the West Indies (UWI) is the largest and most longstanding higher education provider in the English-speaking Caribbean, with main campuses in Barbados, Jamaica and Trinidad and Tobago, and Centres in Anguilla, Antigua & Barbuda, The Bahamas, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Montserrat, St Christopher (St Kitts) & Nevis, Saint Lucia, and St Vincent & the Grenadines. UWI is an international university with faculty and students from over 40 countries and collaborative links with over 60 universities around the world. Through its seven Faculties, UWI offers undergraduate and postgraduate degree options in Engineering, Humanities & Education, Law, Medical Sciences, Pure & Applied Sciences, Science and Agriculture, and Social Sciences.

Established in 1953, the Seismic Research Centre is a Centre within the UWI. It operates the largest network of seismographs and other geophysical instruments in the Caribbean region. The SRC monitors earthquakes and volcanoes for most of the English-speaking Eastern Caribbean, manages the Montserrat Volcano Observatory as well as it conducts education and outreach activities in these countries. The Centre is involved in a regional effort to establish a tsunami warning system for the Caribbean.

